



AVN Picktree

Press Release 10th May 2007

AVN Picktree are Accounting Firm Of the Year

AVN Picktree have been chosen as Accounting Firm Of the Year 2007 for their PALS in Business Leadership Development Programme - an innovative way of helping business people solve problems and learn in the process.

AVN Picktree picked up the Award on 3rd May at a glitzy ceremony in the City of London attended by over 300 fellow accountants and business advisers from across the UK and Ireland.

The prestigious Award, sponsored by AVN The Accountants, is the one of its kind where the winners are actually chosen by a panel of peers. At the presentation ceremony, AVN's Chairman Steve Pipe said:

“Competition was very tough, but even so AVN Picktree were clear winners for their PALS in Business action learning programme. They are redefining what businesses should expect from their accountants and business advisers, and blazing a trail for others to follow. It's so good to see them helping their clients to grow, helping them to innovate and helping them to become more successful. AVN Picktree is an extraordinary firm, and fully deserves the recognition given to them by their peers.”

Accepting the Award, AVN Picktree Director, Rick Peet, said:

“Some accountants and business advisers focus solely on financial numbers, which means that as the client, you're always looking backwards. We take a much more holistic approach and that makes us different. Our clients get exclusive, upfront and personal help on their financial and business affairs so that they understand where they are now, where they are trying to get to and how they might close the gap. Increasingly, they see us as specialists in performance measurement and improvement with expertise in business development, accountancy and taxation.”

AVN Picktree Limited

Helping you build a better business; a better life.

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To celebrate their Award, AVN Picktree is offering a fantastic prize worth £557. to the first ten readers who call them on 01252 710 333 and answer correctly the following simple question....

Who wrote the book *The Emyth Revisited – Why Small Businesses Don't Work and What To Do About It?*

Winners will get the opportunity to spend time working ON their business with business specialists Rick Peet and Mark Russell, creating “Quick Win” ideas that supercharge sales, profits and prospects...FAST!



Mark Russell (left) and Rick Peet (centre) of AVN Picktree receive the award for Accountant Of the Year 2007 from AVN's Steve Pipe.

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